REAWaken your Senses

Experience a Rolls-Royce like no other; striking, sensuous, endlessly sociable. Dawn Drophead Coupé delivers open-top driving as you have never experienced it before.

Steeped in prestigious heritage and inspired by the iconic Silver Dawn of the 1950s, it provides the perfect blend of sophistication and true freedom. Infused with a youthful spirit and vivacious energy, this inspiring motor car harnesses an exacting balance of uncompromised luxury and exhilarating sensory experience.

In a single touch, Dawn can transform, ready for expansive vistas and a world of infinite opportunities. Embrace spontaneity. Seize every valuable moment shared with friends. Feel closer to the beauty of the natural world around you.
Alluring and assertive in equal measure, Dawn’s captivating charisma is felt from the very first encounter. The exterior exudes understated class, with a flawless, hand-polished finish giving it a marble-smooth sheen. Sleek, yet edgy contours add to Dawn’s bold look, complete with a tapered ‘wake channel’ on the bonnet, reminiscent of a jet’s vapour trail.

Beneath the hood lies a 6.6 litre V12 twin-turbo engine, offering seemingly infinite reserves of power and exhilarating torque. With such a purposeful presence, Dawn inspires you to lower the roof and feel more connected to your environment. It’s an invigorating sensation.
Strong, yet seductive. With the roof up or down, Dawn is gracefully athletic. The imposing front grille, sweeping shoulder line and slender roof evoke a sense of dynamism. The self-adjusting suspension makes every surface feel as smooth as glass. While sleek side windows create a private, intimate atmosphere - hinting at the welcoming sanctuary within. On the open road or the driveway, Dawn simmers with power and purpose.
Experience the exhilaration of the open road. With one touch, Dawn’s roof folds silently away – leaving you open to the elements for the most exhilarating drive. As the hood glides back, it reveals a striking deck, finished with handcrafted wood veneer that waterfalls forward to meet the driver. This adds to the feeling of being closer to nature whilst effortlessly cocooned in Dawn’s unparalleled luxury interior.

Dawn is an experience to be shared. A true four-seater, the indulgent cabin is designed to protect passengers from wind, leaving them free to enjoy a heightened sensory experience. Even with the roof stowed away, the boot offers ample space for all that is needed for unplanned parties and last-minute escapes. This is an exceptional space perfectly tailored for unforgettable memories.
With Dawn, the journey becomes a destination in itself. Open the door to unveil an inviting cabin. Sumptuous banks of Natural Grain leather form a soft, continuous line with the outside, enveloping four individual seats to create an elegant, inspiring haven. Savour the tranquility of Dawn’s interior, where pure comfort is paired with a sense of true freedom.

Experience the sensory pleasure of the finest, bespoke craftsmanship. Hand-cut wood veneer infuses the interior with energy – add natural variation with your choice of contemporary open grain Canadel Panelling or classic burr finishes. Opt for contrast stitching and Rolls-Royce monograms on the headrests, or truly make Dawn your own, with personalised piping and hand-stitched embroidery. Dawn also offers a full-length central console featuring individual climate controls and personal storage space. The utmost comfort is assured from your journey’s beginning to its end.
Let nothing stand in the way of an exhilarating drive. Dawn is equipped with advanced driver assistance features, which ensure a smooth, safe ride from day to night. Active Cruise Control uses a radar sensor to scan the road ahead for vehicles, adjusting the cruising speed accordingly. In lower light, Adaptive Headlights adjust to the ever-changing road conditions, while a grille-mounted infrared night vision camera detects potential hazards up to 300 metres ahead.

Throughout your journey, the intuitive Head Up Display provides key information such as current speed, directions, speed limits and lane departure warnings at a glance. These intelligent technologies give you the time and freedom to explore the road ahead.

You have unprecedented control inside the car too. The Spirit of Ecstasy controller lets you manage everything from your journey planner to your address book with just a swipe of your finger.
Always poised and ready to go, Dawn awaits your next adventure. With the unmatched convenience of our Comfort Entry System, Dawn senses the key in your pocket — unlocking at the touch of the handle. You can store preferences such as your preferred steering wheel position on the key, ensuring that you are ready to embark on your journey the moment you open the door.

As you glide along, revel in the unrivalled quality of Dawn’s Bespoke Audio System — expertly tuned to offer a pure, rich sound. With eighteen speakers that automatically adjust to overcome exterior noise, this superior Hi-Fi provides the soundtrack for memorable journeys.
As day gives way to night, a new icon emerges. This is the time to reveal a daring dimension for this renowned marque. Elusive to all but the exceptionally bold. Unflinching in its aesthetic. Unrelenting in its power. The world transforms and a contemporary incarnation of a classic icon ascends. This is a new era. The rising of Dawn Black Badge.
Ever connected to its environment, Dawn Black Badge revels when darkness descends. A flash of light reveals a daring glint of darkened chrome and textured paintwork that takes shades of black to new depths. It is striking and seductive when still. It is lithe and almost liquid in motion. 21” carbon fibre wheels catch the eye. The Spirit of Ecstasy is enveloped in black. By day, the roof glides down with the rising of the sun. As the light fades, powerful LED headlights guide you in to the night.

LIBERATE YOUR SPIRIT
The interplay of light and dark comes to the fore inside Dawn Black Badge. This is a fluid space. It is a refined realm of engulfing black tones where a contemporary technical fibre fascia is woven with aircraft-grade aluminium thread. Darts of colour come courtesy of Mandarin Orange dashes that only accentuate the darkness further.

Just as technology and craftsmanship has reached new levels, the interiors become an invitation to break boundaries. To push limits. This is not a space of containment, but of endless possibilities.

EMBRACE THE DARKNESS
Primed for adventure, at the core of Dawn Black Badge lies formidable power. This is a motor car that glides across every terrain. It delivers an amplified torque of 840 Nm and attains 0-60 mph in just 4.8 seconds. At this moment, the sports exhaust emits a deep roar—an echo of the power available and practically impossible to ignore.

With impressive power comes heightened control. Meticulous suspension and steering refinements bond the driver with the motor car, and the motor car with the road. Performance is perfected. Power is amplified. Dawn Black Badge answers to your every touch, wherever you dare to drive.
Your Rolls-Royce is the ultimate expression of you. Whatever inspires you – an iconic era, a favourite city, the beauty of nature – our Bespoke team can bring it to life in your car, to reflect your tastes exactly.

**INSPIRATION IS EVERYWHERE**
With our exclusive Bespoke programme, Dawn becomes a unique expression of your individuality. Make design suggestions to your dealer, or work directly with our Bespoke Team. As expert engineers and craftspeople, they can achieve bold statements and subtle touches – down to the last exquisite detail.

Seize your chance to redefine what is possible. From a dazzling range of exterior hues to sophisticated interiors, the opportunities for personalisation are endless. Choose hand-embroidered headrests, customised treadplates or inlays on the passenger panel. For a final flourish, make your mark with a painstakingly crafted coachline, complete with your own hand-painted monogram.

CREATE YOUR MASTERPIECE
As the sun rises in Sardinia, the vibrancy and vivid color of Porto Cervo’s dramatic seascape bursts into life, eloquently captured in Dawn. The unique Emerald Green exterior is offset by a distinctive Seashell and Green leather interior, with complementary open pore teak applied to the fascia and doors.

The monitor lid is adorned with precious emeralds and mother of pearl, set into white gold, much as the wonderful island, and symbolized in the shape of the emblem of Porto Cervo, provides a compelling reminder of the magical island that inspired this stunning motor car.

IGNITE YOUR IMAGINATION
**Dawn Black Badge**

**Technical Specification**

### Performance

<table>
<thead>
<tr>
<th>Feature</th>
<th>Technical Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top speed</td>
<td>155 mph / 250 km/h (governed)</td>
</tr>
<tr>
<td>Acceleration 0-60 mph</td>
<td>4.8 sec</td>
</tr>
<tr>
<td>Acceleration 0-100 km/h</td>
<td>4.9 sec</td>
</tr>
</tbody>
</table>
| **Fuel Consumption** | **Urban** 23.1-22.5 ltr/100 km / 12.2-12.6 mpg (Imp.)<sup>†</sup>  
**Extra urban** 13.0-12.3 ltr/100 km / 21.7-23.0 mpg (Imp.)<sup>†</sup>  
**Combined consumption** 16.3-16.1 ltr/100 km / 17.3-17.5 mpg (Imp.)<sup>†</sup>  
**CO2 emissions (combined)** 372-367 g/km<sup>†</sup>  |
| **Fuel Consumption (USA and Canada)** | **City (USA)** TBC  
**Highway (USA)** TBC  
**City (Canada)** TBC  
**Highway (Canada)** TBC  
**Combined (Canada)** TBC  
**CO2 emissions (Canada)** TBC |

### Dimensions

<table>
<thead>
<tr>
<th>Feature</th>
<th>Technical Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vehicle length</td>
<td>5285 mm / 208.1 in</td>
</tr>
<tr>
<td>Vehicle width</td>
<td>1947 mm / 76.7 in</td>
</tr>
<tr>
<td>Vehicle height (unladen)</td>
<td>1502 mm / 59.1 in</td>
</tr>
<tr>
<td>Wheelbase</td>
<td>3112 mm / 122.5 in</td>
</tr>
<tr>
<td>Unladen weight (DIN)</td>
<td>2560 kg / 5644 lb</td>
</tr>
</tbody>
</table>

### Engine

<table>
<thead>
<tr>
<th>Feature</th>
<th>Technical Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engine / cylinders / valves</td>
<td>V / 12 / 48</td>
</tr>
<tr>
<td>Fuel management</td>
<td>Direct injection</td>
</tr>
<tr>
<td>Maximum torque @ engine speed</td>
<td>840 Nm / 620 lb ft @ 1650-4750 rpm</td>
</tr>
<tr>
<td>Power output @ engine speed</td>
<td>593 bhp / 601 PS (DIN) / 442 kW @ 5250-6000 rpm</td>
</tr>
</tbody>
</table>

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<sup>*Manufacturer’s test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.</sup>  
<sup><sup>†</sup>The figures on fuel consumptions and CO2 emissions shown are determined according to the European Regulation (EC) 715/2007 in the version applicable at the time of type approval. Figures are intended for comparability purposes. The fuel consumption you achieve under real life driving conditions and CO2 produced will depend upon a number of factors including the accessories fitted after registration, variations in driving styles, weather conditions and vehicle load. The figures are based on the test (WLTP) and are translated back into outgoing test (NEDC) in order to ensure a comparison between the vehicles. Further information about the official fuel consumption and the specific CO2 emission of new passenger cars is available in a guide available at all selling points and at http://carfueldata.direct.gov.uk in the United Kingdom, at http://www.dat.de/angebote/verlagsprodukte/leitfaden-kraftstoffverbrauch.html in Germany or an equivalent guide published by your local government authority.</sup>  
<sup>‡The engine is designed for Octane grade 95 fuel; however, it may be run on fuel with a minimum Octane grade of 91. Full technical specification details are available at www.rolls-roycemotorcars.com</sup>
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